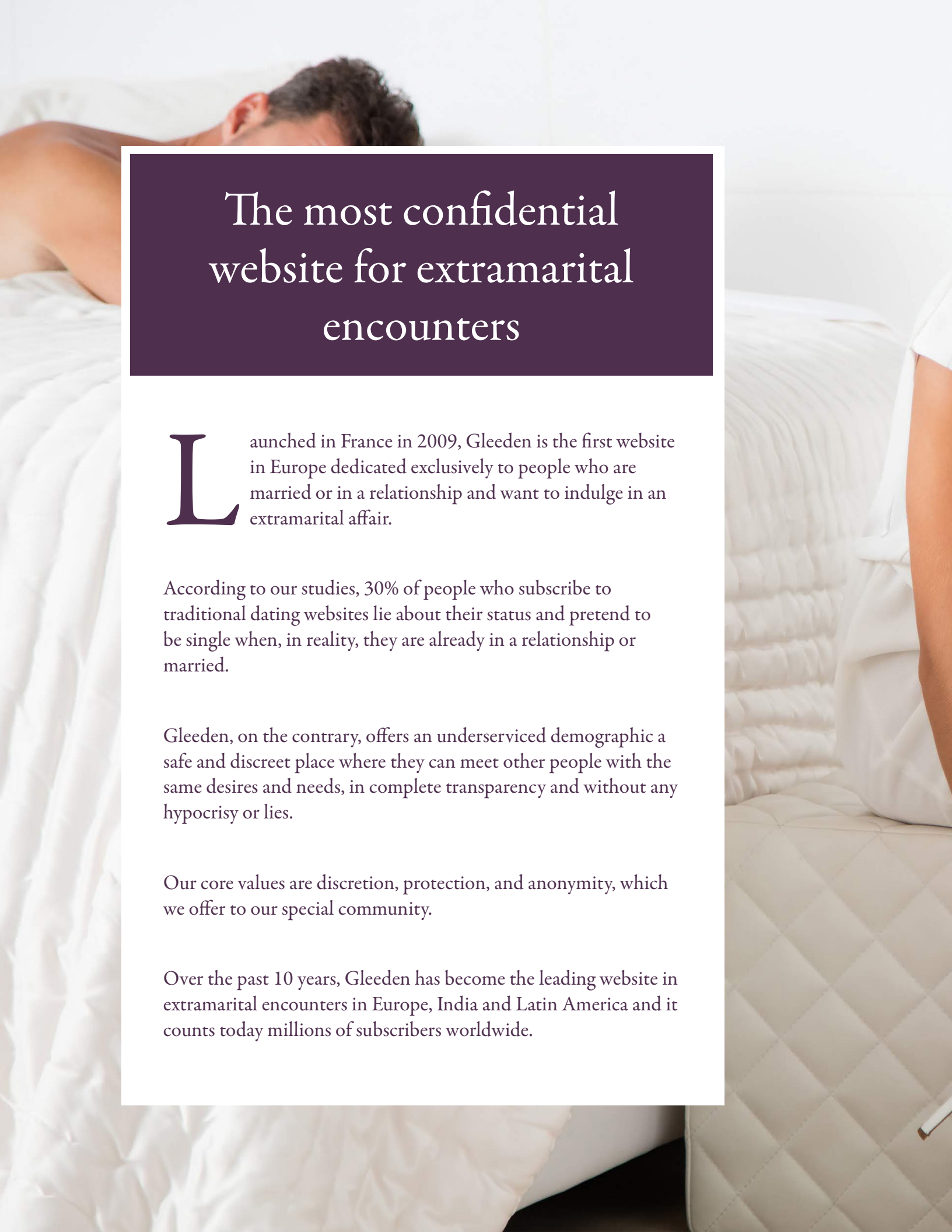
Gleeden

Press Kit





The most confidential website for extramarital encounters

Launched in France in 2009, Gleeden is the first website in Europe dedicated exclusively to people who are married or in a relationship and want to indulge in an extramarital affair.

According to our studies, 30% of people who subscribe to traditional dating websites lie about their status and pretend to be single when, in reality, they are already in a relationship or married.

Gleeden, on the contrary, offers an underserviced demographic a safe and discreet place where they can meet other people with the same desires and needs, in complete transparency and without any hypocrisy or lies.

Our core values are discretion, protection, and anonymity, which we offer to our special community.

Over the past 10 years, Gleeden has become the leading website in extramarital encounters in Europe, India and Latin America and it counts today millions of subscribers worldwide.



Did you know?

The name Gleeden comes from the contraction of the words Glee and Eden.

GLEEDEN IN NUMBERS





The first dating website dedicated exclusively to married people and managed by a team composed only by women

Over 7 million subscribers worldwide

Since 2009, Gleeden is the global leading website in the extramarital dating industry

60% of our subscribers are men, most of which are married or in a domestic partnership

40% of our subscribers are women, most of which are married or in a long-term relationship

12% of our subscribers are looking for homosexual or bisexual encounters

34% of the encounters lead to a real date in the next 10 days

THE EXTRAMARITAL DATING SITE MADE BY WOMEN





Did you know?

48% of women looking for extramarital encounters choose Gleeden to find a lover

(survey IFOP 2016)





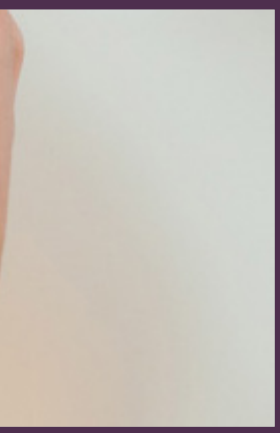
Created by women for women

Gleeden set another record: we are the one and only dating website entirely conceived and managed by a team of women to meet the needs of a female audience. From marketing to design, every aspect of Gleeden is overseen by women. Between girls, we speak the same language, we know what we need and we share the same values. Women are in charge on Gleeden and that's why we are women's favorite extramarital dating website!



Women's favorite platform for extramarital encounters

Thanks to its elegant design and features specifically developed to attend to women's needs, Gleeden is a secure and safe platform where you can meet new friends with total discretion. That's why women are the most active subscribers on Gleeden!



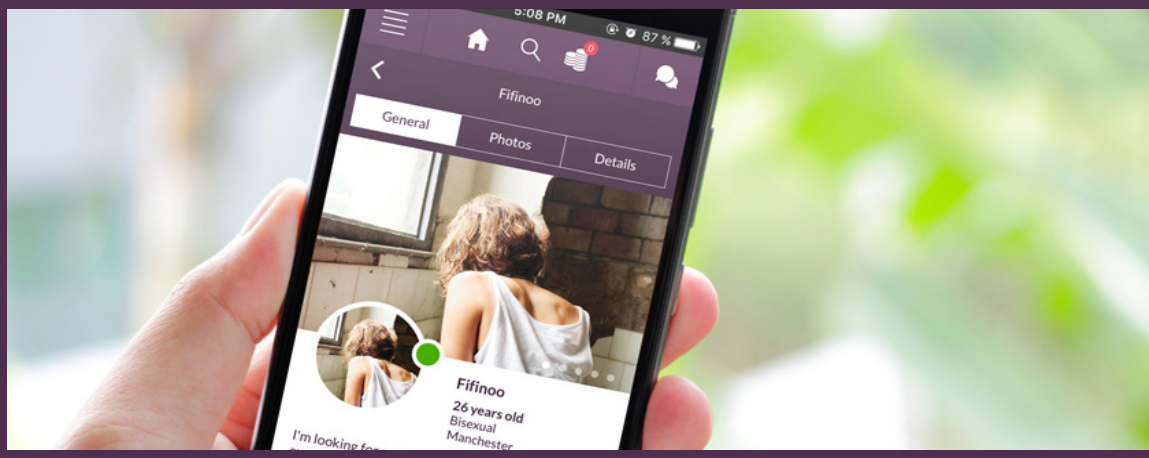
A team of experts to cast off prejudices

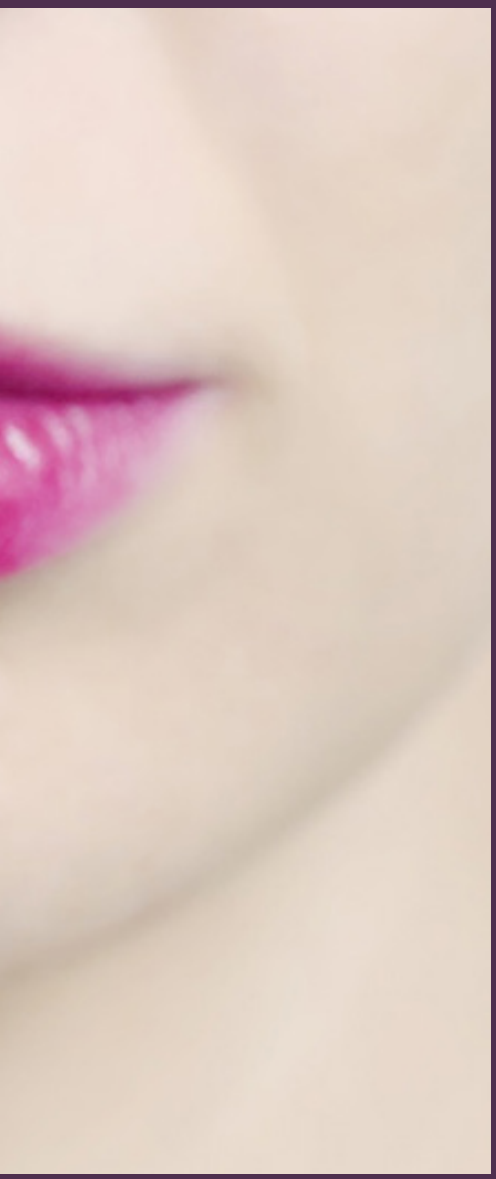
In a society that, when it comes to infidelity, forgives men and condemns women, Gleeden teamed up with a panel of experts for the purpose of knocking down the wall of mistrust, misunderstanding about infidelity, and encouraging society to embrace a more open-minded vision of love, marriage, and what it means to be a couple.

SAFE & CONFIDENTIAL

Safety, privacy, and protection of your personal data are our utmost priority. That's why here at Gleeden we are constantly updating, developing, and releasing new options and features to offer our community a safe and secure place where they can connect discreetly.







Your bank's transaction details will always be generic

Complete protection and safeguarding of your personal data

The strictest moderation policy thanks to our team, who operates 24/7

All the profiles are verified to be 100% real

A user-friendly system to report abuse and fake profiles quickly and easily

INNOVATION IN THE NAME OF DISCRETION

Our IT team is constantly developing new updates and features to guarantee Gleeden's community the most discretion, safety and protection.



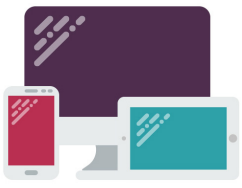
The "Panic Button" offers immediate disconnection from Gleeden in case of emergency.
By clicking the ESC button of the keyboard at any time, members are automatically disconnected from Gleeden and redirected to a webpage of their choice.



The Discrete Icon option, that allows members to replace the official app icon (the apple of Gleeden logo) with a more anonymous design to go unnoticed amongst other apps.



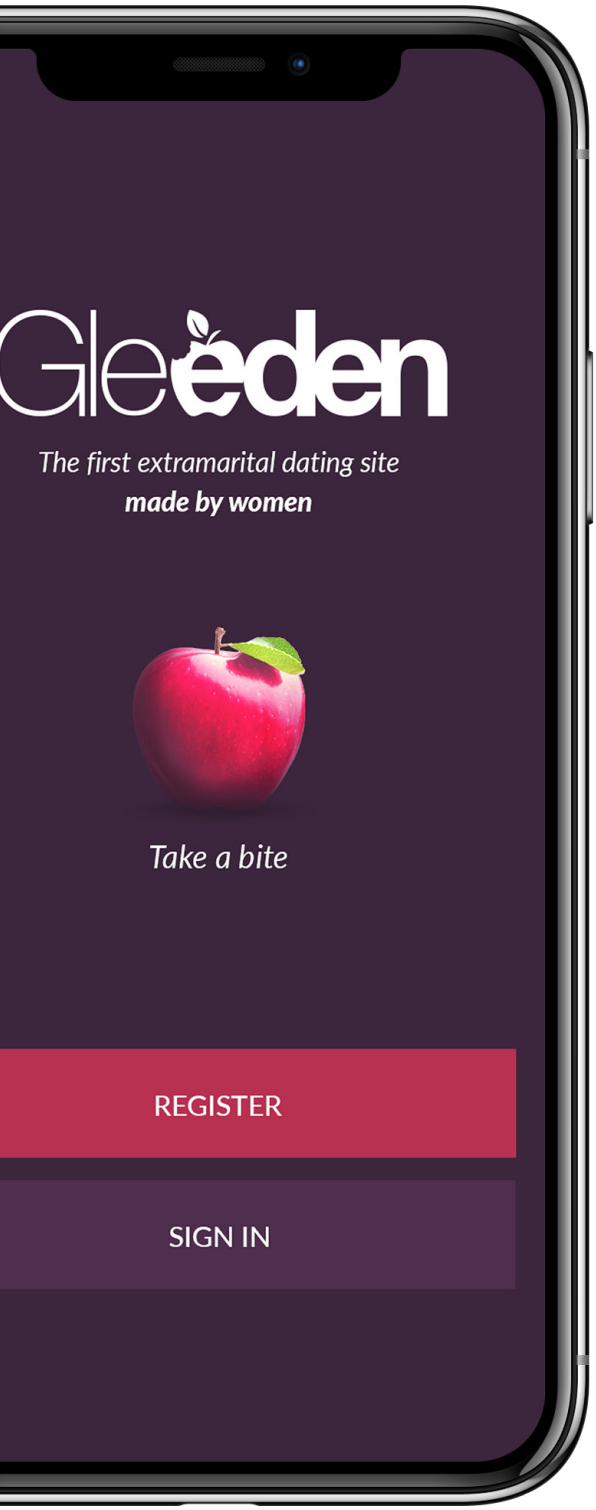
Private Albums, where members can upload private pictures that cannot be seen without their authorization. Members can grant or revoke access to their private album as they please.



Up with the times to keep up with you!

Gleeden is available for PC, Mac, tablet and smartphone.





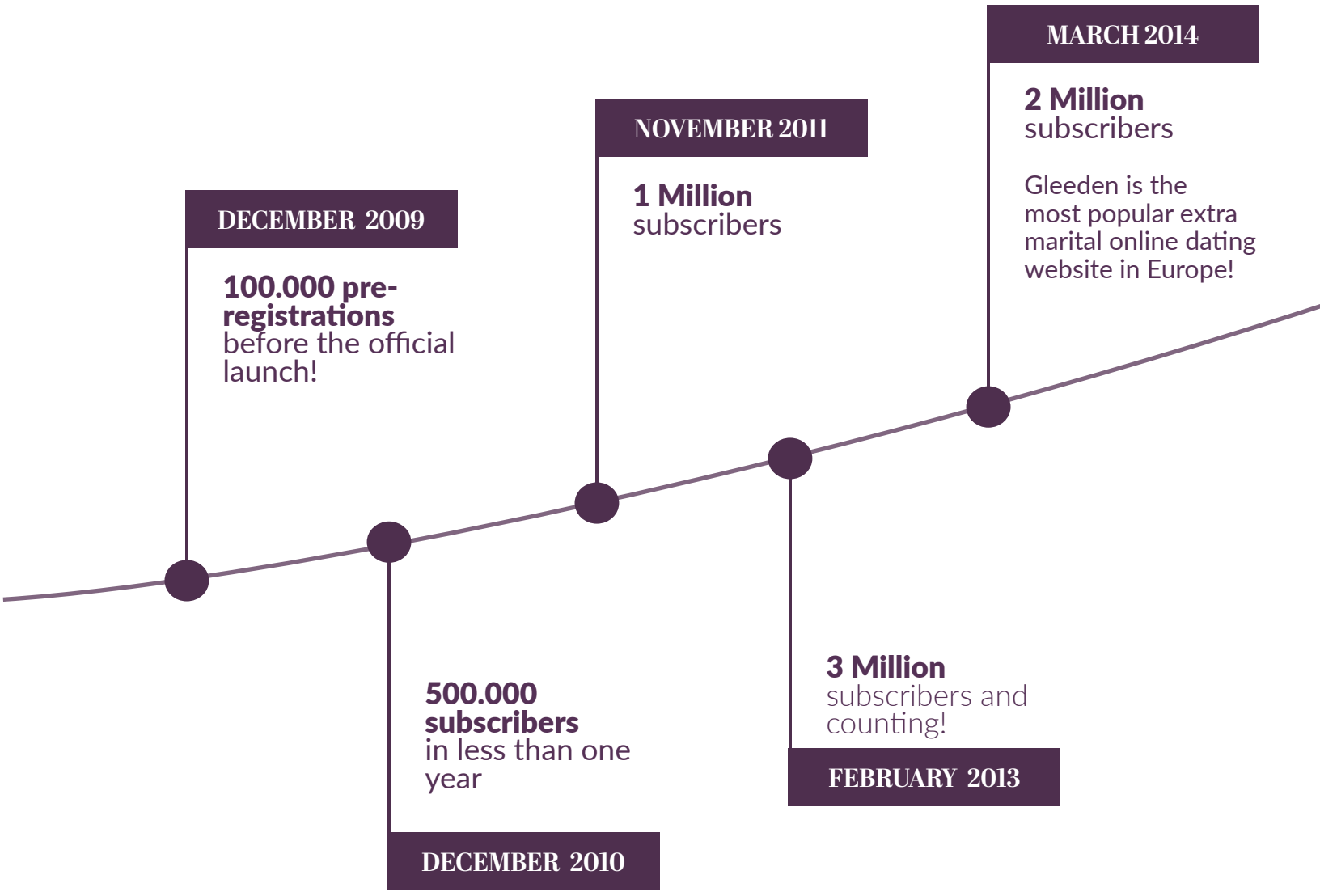


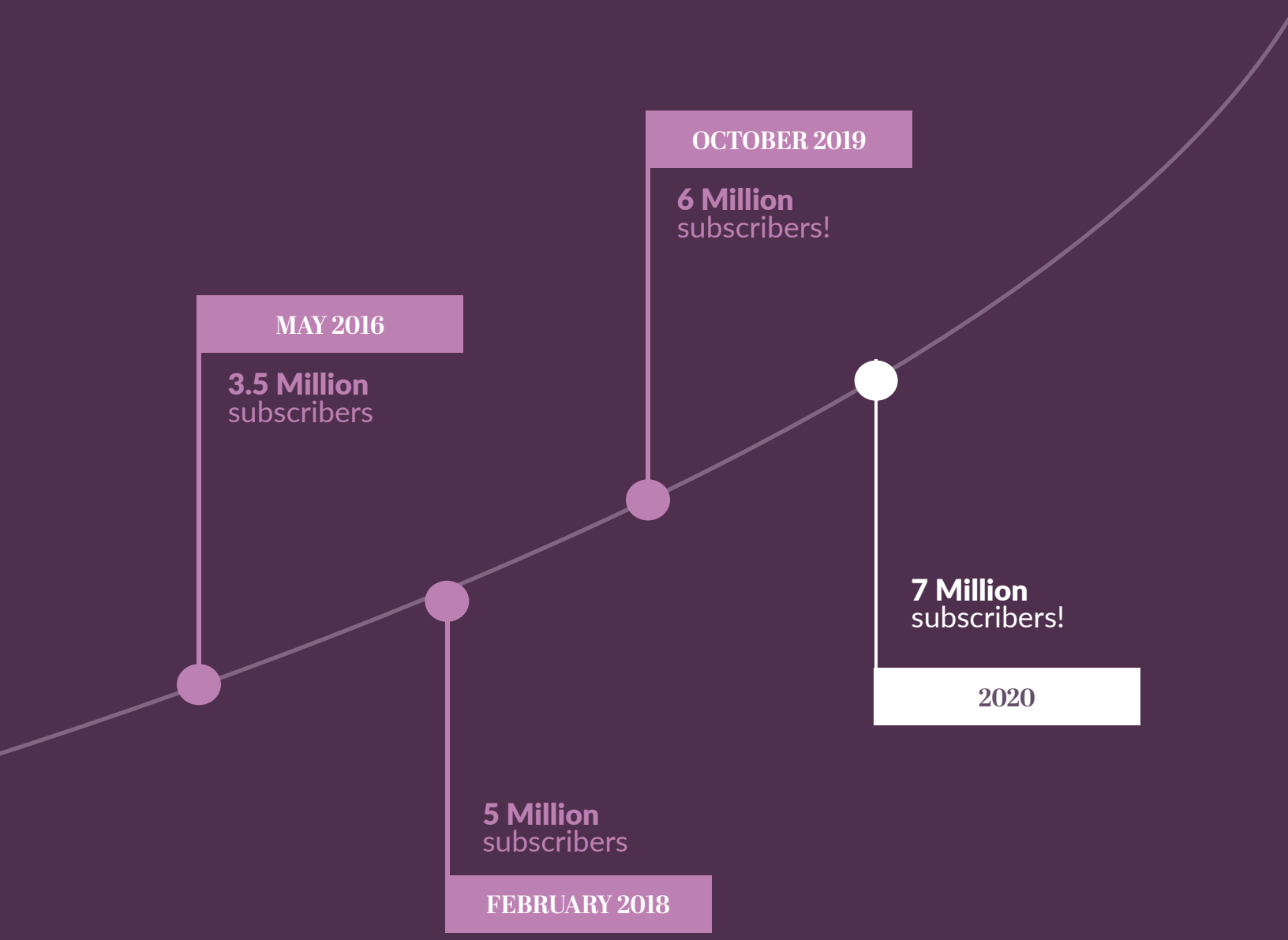
"Shake to Exit" allows members to exit and close the app immediately by simply shaking their device. With just a quick shake of the phone, members are immediately disconnected from Gleeden and redirected to webpage of their choice.



The Discrete Mode, offers members the option of changing Gleeden's signature interface (purple theme) with a blue theme. To snoopy eyes, it will look like the user is surfing on a social network.

OUR MILESTONES IN NUMBERS





Over the past 10 years, Gleeden has been bringing to Europeans a new way to fulfill their desire for extramarital encounters and built Europe's biggest and strongest community of unfaithful. The constant growth of Gleeden's community mirrors the evolution and open-mindedness of modern society in which infidelity is no longer taboo.

MEDIA'S FAVOURITE OBSERVATORY OF INFIDELITY

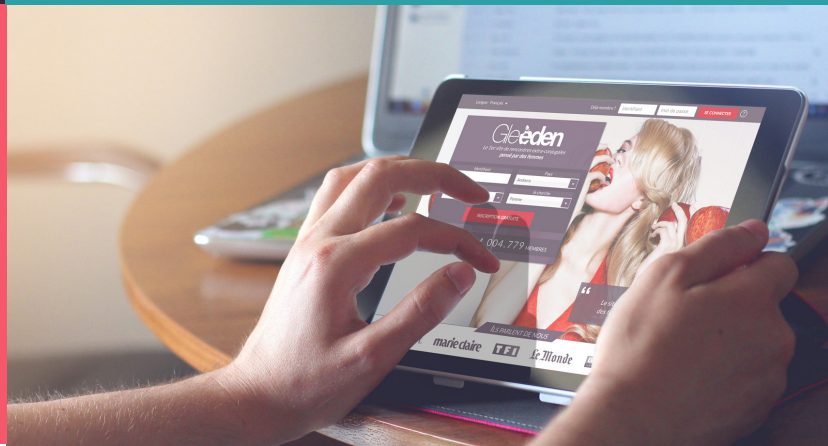
Thanks to its large community of over 7 million unfaithful members, Gleeden regularly runs surveys and studies about different topics concerning love, sex, and relationships. Over time, the website has become the media's favoured observatory to monitor the evolution of infidelity in contemporary society.

Did you know?

4 women out of 10 admitted that flirting with a stranger helped them to improve intimacy with their official partner; this suggests infidelity can be a therapeutic tool

46% of unfaithful adults come from families where one parent cheated on the other. What if infidelity was genetic?

31% of unfaithful women have already had an affair with one of their neighbours!



52% of women and 57% of men have already cheated on their partners during a business trip.

17% of unfaithful men have a secret checking account dedicated exclusively to extramarital expenses!



7 women out of 10 have cheated on their spouses because they were not doing enough chores.

67% of women cheat because they no longer feel sexually satisfied by their husbands.

1 woman out of 3 cheats on her partner with somebody she already knows

Half of unfaithful women go fourth base during their second date!

January and September are the months with the highest odds of being cheated on

Gleeden

The first discreet dating site
made by women

www.gleeden.com